# Yehonatan Roumani

# Full Stack Web Developer

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My website: <u>https://yrwebdev.com</u>

<u>GitHub</u>

Education:

**Ariel University** B.Sc., Industrial engineering, 2005 - 2009 Dean's List September 2006 John Bryce Full Stack Web Developer, 2019

# About me:

In my current position I have been working in a well-established company on a big project to move their website to a new and updated design, built APIs for external providers, interfaces for suppliers to update data to our site, add and change features as needed. <u>https://www.playsmart.co.il</u>

# **Technical Skills:**

• Full Stack developer with knowledge in HTML, CSS, JavaScript, PHP, jQuery, Bootstrap, Node.js, Express, MySQL, MongoDB, Mongoose, React, and Angular.

# **Experience:**

# 2020-present - Web Developer at PlaySmart

• Working directly under the CTO as the web developer of the company to update and implement a redesign to the company's website. Using PHP, JavaScript, CSS, HTML and WordPress and adding new features and tools.

#### 2018-2019 - AdopSolutions

- Developed a SaaS solution for affiliate networks to automate their optimization of mobile CPI campaigns.
- Responsible for the product vision, planning and design. Set roadmaps and product backlog. managed 3 programmers and managed the business and marketing side.

# 2016-2018 - Account Manager - AirPush

• Introduced and built AirPush CPI division and Demand API. Integrated new demand and supply into the system and managed the daily operations and monthly billing.

# 2014-2016 Account Manager – Start.io

- Helped build and forge the StartApp Market division.
- Setting up hundreds of affiliate and advertisers accounts. Creating thousands of campaigns. Using advanced features in groups and targeting with a strong knowledge in tracking.

# 2013 Regional Manager for Jerusalem Mayor Nir Barkat's Municipal Elections

• Recruiting and management of a team of over 20 field reps whom I trained to work with a unique survey application that was built especially for the campaign.

# 2011 - 2013 Sales Manager at Solar Power – Los Angeles

• Directly responsible for A-Z sales cycle with residential and commercial clients resulting in over \$300,000 in annual revenue.

# **Military Service:**

Israeli Defense Force – Sergeant. Special operations unit Maglan, commanders' course. 2001-2004

Languages: Hebrew - Native. English - Native